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मानव संसाधन विकास मंत्रालय
उच्चतर शिक्षा विभाग
शास्त्री भवन
नई दिल्ली 110 115
GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMEN
DEPARTMENT OF HIGHER EDUCATION
SHASTRI BHAVAN

D.O. No.F. 27-8/2014-EE.16

6th September, 2016

Dear Sir/ma'am,

Please refer to my letter of even no. dated 30.08.2016 regarding observation of the Swachhta Pakhwada from 1<sup>st</sup> to 15<sup>th</sup> September, 2016. In this regard it is requested that the Action Plan prepared/instructions etc. issued for observing the Swachhta Pakhwada may be shared with MHRD immediately.

- 2. Further, in order to give impetus to the programme and create mass awareness, it is requested that:
  - i. Electronic banners may be created and uploaded on the departmental/state web portals to highlight the observance of the Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.
  - ii. Necessary directions may be issued to schools to include Swachhta in the agenda of the meetings of their School Management Committees, which may be organised during this period.
  - iii. Schools may organize pledge on Swachhta during morning assembly everyday during the Pakhwada.
  - iv. Increased focus may be given on community participation for the Swachhta Abhiyan in schools/institutions and schools may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- 3. It is requested to take necessary action accordingly and issue instructions to the schools/institutions to observe the Swachhta Pakhwada in a befitting manner. Further, a daily report on observance of Swachhta Pakhwada may be furnished to MHRD along with statistics on number of schools, activities conducted, number of students participated and community participation, pictures and videos of celebration as well as Press cuttings etc. Final consolidated report may be submitted by 16<sup>th</sup> September, 2016.

With regards,

Yours sincerely,

(Maneesh Garg)

To The Education Secretaries/ Principal Secretaries of all States/UTs.

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