

**Indian National Commission for Cooperation with UNESCO**  
**Government of India**  
**Ministry of Human Resources Development**  
**Department of Higher Education**

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UNESCO Headquarters, Paris has invited nominations for the UNESCO- International Literacy Prizes 2015. Relevant details are on the next page.

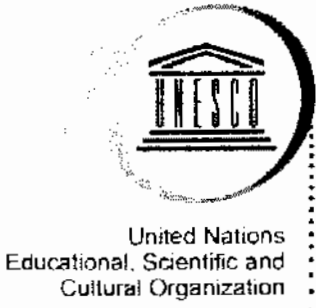
Nominations should be forwarded to the Indian National Commission for Cooperation with UNESCO (INCCU) latest by **18<sup>th</sup> May, 2015** (and should not be sent directly to UNESCO) at the following address for further consideration and onward transmission to UNESCO Headquarters, Paris, France.

**Mr. Saroj Kumar Choudhary**  
**Section Officer (INC)**  
**Room No. 203 'C' Wing**  
**Dr. Rajendra Prasad Road**  
**Shastri Bhavan, New Delhi – 110115**  
**Contact No. Telefax: 23384442**  
**E-mail: inc.edu@nic.in**

Diary No. 154/2015/INC  
08/05

The Minister of Human Resource Development,  
Communications & Information Technology  
New Delhi  
(India)

10 AVRIL 2015



Ref.: CL/4107

Subject: **Call for nominations – UNESCO International Literacy Prizes 2015**

Sir/Madam,

I have the honour hereby to launch the call to nominate candidates for the 2015 edition of the UNESCO International Literacy Prizes, on the theme "Literacy and the post-2015 Agenda". Initially established in 1967, these Prizes are currently composed of the two UNESCO King Sejong Literacy Prizes, sponsored by the Republic of Korea, and the three UNESCO Confucius Prizes for Literacy, sponsored by the People's Republic of China. They are awarded each year to individuals, governments and non-governmental organizations in recognition of their distinguished contribution to the promotion of literacy, and their meritorious efforts in this regard.

The prizewinners shall be designated by UNESCO on the basis of the recommendations of an International Jury, which consists of five independent, eminent professionals. Each prizewinner will receive a monetary award, a silver medal and a diploma, all of which will be presented at an international ceremony that will take place on Tuesday, 8 September 2015, in commemoration of International Literacy Day.

It is strongly recommended that nomination files take into consideration this year's theme, as well as the specific thematic focus of each Prize, which is "Literacy in Multilingual Contexts" for the UNESCO King Sejong Literacy Prize, and "Rural Adults and Out-of-School Youth, especially Women and Girls" for the UNESCO Confucius Prize for Literacy. The 2015 UNESCO International Literacy Prizes Guide sets forth the rules and procedures to be followed for the submission of entries. A copy of it is enclosed herewith for your perusal.

I am pleased to invite your Government to submit nominations for this year's edition of the Prizes. In accordance with their Statutes, each Member State can propose up to three nominations for the UNESCO Confucius Prize for Literacy, and up to two nominations for the UNESCO King Sejong Literacy Prize. To prepare a nominated proposal, your Government may wish to consult with your respective National Commission for UNESCO. The deadline for submission of all nomination files is Monday 25 May 2015.

*Handwritten note:*  
Mr. Singh  
- pl. put up

The enclosed submission form, which is available also online at [www.unesco.org/en/literacy/literacy-prizes/](http://www.unesco.org/en/literacy/literacy-prizes/), and that must be used for the presentation of candidates, should be completed in English or French and transmitted, preferably electronically, to the UNESCO International Literacy Prizes Secretariat located in the Section of Youth, Literacy and Skills Development of the Division for Policies and Lifelong Learning Systems within the Education Sector. The contact details for the Secretariat can be found hereunder. Publications, videos or other supporting materials of major importance may be submitted by post, also to the Prize Secretariat.

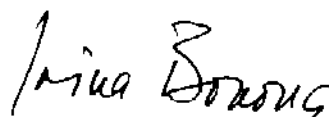
UNESCO  
Section of Youth, Literacy and Skills Development  
(Secretariat for the UNESCO International Literacy Prizes)  
Division for Policies and Lifelong Learning Systems  
Education Sector  
7, place de Fontenoy  
75352 Paris 07 SP  
France

Tel: +33 1 45 68 08 59 or +33 1 45 68 11 40

Fax: +33 1 45 68 56 27

E-mail: [literacyprizes@unesco.org](mailto:literacyprizes@unesco.org)

Accept, Sir/Madam, the assurances of my highest consideration.



Irina Bokova  
Director-General

Enclosures:

- 2015 UNESCO International Literacy Prize Guide for applications
- Submission form

cc: National Commissions for UNESCO  
Permanent Delegations to UNESCO  
Field Offices of UNESCO  
UNESCO Institutes for Education



United Nations  
Educational, Scientific and  
Cultural Organization

# UNESCO International Literacy Prizes 2015

## “Literacy and the post-2015 Agenda”

### Submission Form

<b>1. Basic Facts</b>	
Title of programme/project:	
Name of implementing Organization:	
Chief Executive Officer of the Organization:	
Country:	
Starting year:	Ending year:      Ongoing: <input type="checkbox"/>
Type of Organization:	National Government <input type="checkbox"/> National NGO <input type="checkbox"/> International NGO <input type="checkbox"/> Other National Institution <input type="checkbox"/>
Other (Local branch of National NGO, Private body, Trade Union, Religious mission, etc.) <input type="checkbox"/> Please specify	
Operating in: Region <input type="checkbox"/> Country <input type="checkbox"/> District <input type="checkbox"/> Province <input type="checkbox"/> Community <input type="checkbox"/> Other <input type="checkbox"/> Please specify	
Main partner(s):	
<b>2. Contact Details</b>	
Name of contact person:	
Job title (or position):	
Full Address:	Country:
Telephone/Fax:	Website, if any:
E-Mail:	
<b>3. Implementing Organization</b>	
Describe the Organization, its history, its aims and mandate, its governance structure, any other relevant information (minimum 250 words):	
<b>4. Programme Summary</b>	
Describe the vision and rationale of the programme/project: the main goal and the particular problem/s it seeks to address (minimum 300 words):	
<b>5. Thematic Areas (tick those that apply)</b>	
<b>A. Areas focused by UNESCO International Literacy Prizes</b>	
Literacy in a multilingual context and promotion of the use of mother-tongue languages <input type="checkbox"/>	
Literacy and rural development <input type="checkbox"/>	
Literacy for out-of-school children and youth <input type="checkbox"/>	
Literacy for gender equality <input type="checkbox"/>	
<b>B. Areas that may be addressed by the post-2015 sustainable development agenda<sup>1</sup></b>	
Literacy for promoting inclusive and equitable quality education and lifelong learning <input type="checkbox"/>	
Literacy for skills development, decent work, economic self-sufficiency, inclusive, sustainable economic growth and poverty eradication <input type="checkbox"/>	
Literacy for promoting peaceful, inclusive and just societies for sustainable development <input type="checkbox"/>	
Literacy for reducing inequalities <input type="checkbox"/>	
Literacy and hunger, food security, improved nutrition and promote sustainable agriculture <input type="checkbox"/>	
Literacy and health and well-being <input type="checkbox"/>	

<sup>1</sup> The themes related to the sustainable development agenda are based on the 17 goals proposed by the Open Working Group <https://sustainabledevelopment.un.org/focussdgs.html>

Literacy and environmental sustainability (e.g. sustainable use of terrestrial ecosystems, the oceans, seas and marine resources; sustainable management of water, forests, and energy; combating climate change, desertification and land degradation; conservation of biodiversity, sustainable consumption and production patterns) <input type="checkbox"/>	
Literacy for build resilient infrastructure, promoting inclusive and sustainable industrialization and fostering innovation <input type="checkbox"/>	
Literacy for making cities and human settlements inclusive, safe, resilient and sustainable <input type="checkbox"/>	
Other <input type="checkbox"/> please specify:	
<b>6. Programme Details</b>	
<b>a. Specific objectives</b>	List and explain the specific objectives of the programme/project (150 words):
<b>b. Outreach</b>	<p><b>Main target group(s):</b> Adults (15 +) <input type="checkbox"/> Out-of-school youth <input type="checkbox"/>                  Women &amp; girls <input type="checkbox"/> Indigenous peoples <input type="checkbox"/> Minority groups <input type="checkbox"/>                  Other, please specify _____</p> <p>Number of locations where the programme is running: _____                  Number of participants reached annually: _____                  Number of participants reached by the programme since its inception: _____</p>
<b>c. Programme delivery</b>	<p><b>Structure and organisation</b>                  How are the courses organized? Please describe: _____                  What is the duration of the courses annually? _____                  What is the duration of the courses in total? _____                  What is the average number of learners per group? _____                  Are there accreditation mechanisms in place? Please describe: _____</p> <p><b>Teaching-learning: methodology</b>                  How are the learners' needs determined? Please describe: _____                  What kind of teaching methodology is applied? Please describe: _____</p> <p><b>Teaching-learning content and material</b>                  How is the content of the curriculum decided? Please describe: _____                  What kind of material is being used? _____                  What are the main topics covered? Please describe: _____                  How and by whom is the material developed? _____</p> <p><b>Assessment, recognition, validation and accreditation of skills acquired</b>                  Is there any literacy skills development component?                  If yes, describe how: _____                  Does the programme issue any certification? If yes, describe how: _____                  How the quality of the programme ensured? _____</p> <p><b>Programme facilitators</b>                  What is the profile of a typical facilitator? Volunteer <input type="checkbox"/> Paid <input type="checkbox"/> Full-time <input type="checkbox"/> Part time <input type="checkbox"/>                  Other, please specify: _____                  What is the remuneration of the facilitators? _____                  What is the learners/facilitator ratio? _____</p> <p><b>Qualifications of the trainers/facilitators</b>                  How are the facilitators trained? _____                  Does the programme provide training of trainers?                  If yes, describe how: _____</p> <p><b>Language(s) of instruction</b>                  Official language <input type="checkbox"/> Mother tongue <input type="checkbox"/> Other: _____</p>
<b>d. Use of ICTs</b>	Are ICTs utilized in teaching or management of the programme/project? If yes explain how: _____

<b>e. Funding</b>	List and provide name of the main funding sources in order of importance:
	Government <input type="checkbox"/>
	Private Sector <input type="checkbox"/>
	National NGO <input type="checkbox"/>
	International NGO <input type="checkbox"/>
	Foreign Donor <input type="checkbox"/>
	Self financed <input type="checkbox"/>
	Other (please specify):
<b>f. Costs</b>	Annual costs of the programme/project: (Local currency <input type="checkbox"/> or USD <input type="checkbox"/> )
	Annual cost per learner:
<b>g. Partners</b>	Provide full list:
	Provide evidence of commitment and support of the Government if any:
	List contributions from the private sector and/or NGOs:
	Other partnerships (please specify):
<b>7. Programme Results</b>	
List and describe the achievements of the programme/project (minimum 150 words)	
<b>8. Monitoring, Evaluation and Impact (total minimum 200 words)</b>	
Do you undertake monitoring and evaluation of the programme/project during implementation? If yes, explain how:	
Do you evaluate the outcomes of the programme? If yes, explain how:	
Do you evaluate the impact of the programme? (i.e. on the quality of the learner's life, his/her family and community). If yes, explain how:	
<b>9. Sustainability (total minimum 200 words)</b>	
Describe how the programme/project promotes sustainability (in terms of financial sustainability and/or local capacity to sustain the programme):	
Is the programme/project being replicated elsewhere or scaled-up? Please describe:	
<b>10. Innovative Features</b>	
List and describe the innovative features of the programme/project (minimum 120 words):	
<b>11. Challenges and Constraints</b>	
List the main challenges and constraints encountered (minimum 120 words):	
<b>12. Relevance with the International Literacy Day Theme</b>	
Describe the relevance of your programme/project with the theme of the International Literacy Day: (minimum 120 words):	
<b>13. Additional Information</b>	
List any sources from which information regarding the programme/project is available:	
<b>14. Please list here documents in the following categories that will accompany this application</b>	
Documents, films, audio visual material available about programme:	
Published research studies / reports available about the programme:	
Internal or external evaluations of the programme, reports on impact assessments:	
Teaching and learning material:	

**Date of submission form completion (MM/DD/YYYY):**

## UNESCO International Literacy Prizes

The UNESCO International Literacy Prizes are:

*With the support of the Government  
of the Republic of Korea*

- UNESCO King Sejong Literacy Prize (2 awards)  
*Supporting the development and use of mother-tongue literacy education and training*

*With the support of the Government  
of the People's Republic of China*

- UNESCO-Confucius Prize for Literacy (3 awards)  
*Supporting literacy in rural areas, for rural adults and out-of-school youth, particularly women and girls*

Every year, the prizes are organized around a specific theme. This year's focus is on:

**"Literacy and the post-2015 agenda"**

Candidatures should take into account this year's theme, 'Literacy and the post-2015 agenda', while also considering the specificity of each Prize.

### Promoting excellence and innovation for a literate world



2015

## UNESCO International Literacy Prizes



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединённых Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للترفيه والعلم والثقافة

联合国教育、  
科学及文化组织

Since 1967, UNESCO International Literacy Prizes have rewarded excellence and innovation in the field of literacy. Over 460 projects and programmes undertaken by governments, non-governmental organizations and individuals around the world have been recognized. Through these prestigious Prizes, UNESCO seeks to support effective literacy practices and encourages the promotion of dynamic literate societies.

## Call for applications

Every year, Member States and International Non-Governmental Organizations maintaining official relations with UNESCO are invited to solicit and submit nominations for the UNESCO International Literacy Prizes.

## Who is eligible to apply?

Institutions, organizations and individuals promoting literacy through effective and innovative projects or programmes.

## Application process – two stages

In the first stage, an applicant is encouraged to contact the Government of the Member State, via the National Commission for UNESCO,\* or an International Non-Governmental Organization (NGO) maintaining official relations with UNESCO,\*\* and working on the themes covered by the Prizes, to forward a completed submission form in English or French.

In the second stage, a Government, through its National Commission, and/or an International NGO which receives one or more submission forms, will send up to three nominations for the UNESCO Confucius Prize for Literacy, and up to two nominations for the UNESCO King Sejong Literacy Prize to the Director-General of UNESCO through the Secretariat of the UNESCO International Literacy Prizes. The Government and/or the International NGO which received the submission form(s) will also inform the successful applicants of their endorsement.

## Selection process

The selection of prize winners is made by an International Jury appointed by UNESCO's Director-General which meets in Paris once a year. The Prizes are awarded, each year, at an official ceremony held for the purpose on the occasion of the International Literacy Day (8 September).

### UNESCO International Literacy Prizes Secretariat

Section of Youth, Literacy and Skills Development  
Division for Policies and Lifelong Learning Systems  
Education Sector – UNESCO  
7, place de Fontenay  
75352 PARIS 07 SP, France  
Tel: +33 1 45 68 08 59 or +33 1 45 68 11 40  
Fax: +33 1 45 68 56 27  
E-mail: literacyprizes@unesco.org

Learn more: [www.unesco.org/en/literacy/literacy-prizes/](http://www.unesco.org/en/literacy/literacy-prizes/)

The list of National Commissions for UNESCO is available at: <http://www.unesco.org/education/epd/UNESCO/Module/Navigation/Commissions%20en%20fr>  
The list of International Non-Governmental Organizations maintaining official relations with UNESCO is available at: <http://unesco.org/education/epd/UNESCO/Navigation/ONGOs%20en%20fr>

## How to submit the applications and nominations

### Information for applicants

- Kindly complete the submission form in English or French. The applicant can attach relevant supporting materials (e.g. reports, publications) of less than 100 pages in total. The form can be downloaded from the UNESCO website ([www.unesco.org/en/literacy/literacy-prizes/](http://www.unesco.org/en/literacy/literacy-prizes/)). Alternatively, candidates can refer to the submission form attached to this guide.
- Please submit the completed form and supporting materials, if any, to an appropriate Government of a Member State via the National Commission for UNESCO\* or to an International NGO maintaining official relations with UNESCO\*\* no later than **10 May 2015**.
- The applicants will be contacted about the result by the entity to which the form was submitted to. In case of a successful nomination, the applicant is invited to send any additional materials related to the programme (e.g. learning and teaching materials, photos, videos) directly to the Secretariat of the UNESCO International Literacy Prizes.
- In case the applicants have any difficulties reaching an appropriate entity to submit the form to or if they do not hear back from the entity to which the form was submitted, they should contact the Secretariat of the UNESCO International Literacy Prizes for further guidance.

### Information for Governments (National Commissions for UNESCO) and International NGOs

- Kindly receive the submission forms from applicants and nominate up to three submissions for the UNESCO Confucius Prize for Literacy, and up to two submissions for the UNESCO King Sejong Literacy Prize.
- Please issue written recommendations for each of the files nominated. The written recommendation shall include, in English or French, inter alia: (1) a description of the nominee's background and achievements, (2) a summary of the work or the results of the work, publications and other supporting documents of major importance, submitted for consideration, and (3) a succinct evaluation of the nominee's contribution to the Prize's objectives.
- Kindly inform the applicants of the results and send each of the successful applicants a copy of the recommendation letters.
- Please submit either electronically ([literacyprizes@unesco.org](mailto:literacyprizes@unesco.org)) or via regular mail the final nominations along with their written recommendations, including supporting materials, to the Secretariat of the UNESCO International Literacy Prizes for transmission to the Director-General of UNESCO by **25 May 2015**.

All nominations should be sent to the Secretariat of the UNESCO International Literacy Prizes. Please note that self-nomination will not be taken into consideration, and that any submission form missing a written recommendation issued by a Government of a Member State, through the National Commission for UNESCO, or an International NGO maintaining official relations with UNESCO, will not be accepted by the Secretariat of the UNESCO International Literacy Prizes.

### DEADLINE FOR RECEPTION OF APPLICATIONS

For the candidates: **10 MAY 2015**

For Governments of the Member States or International NGOs maintaining official relations with UNESCO: **25 MAY 2015**