

F.No.17-2-2011-PN.1
Government of India
Ministry of Human Resource Development
Department of Higher Education
(PN-1) Section

Shastri Bhawan, New Delhi,
dated the 4th March, 2014

OFFICE MEMORANDUM

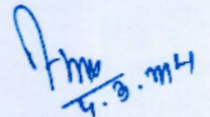
**Subject: National Initiative for setting up of Design Innovation Centres,
Open Design School & National Design Innovation Network.**

The sanction of the President is hereby accorded to the introduction of the Scheme of "**National Initiative for setting up of Design Innovation Centres, Open Design School & National Design Innovation Network**" Consisting of three components at an estimated cost of Rs.240.00 crores during XII Five Year Plan (2013-14 to 2016-17).

2. The basic purpose of setting up of Design Innovation Centres is to promote a culture of innovation and creative problem solving, to promote knowledge sharing and to enhance interdisciplinary design-focussed education, research & entrepreneurial activities. The DICs are expected to fill the gap between a successful laboratory prototype and a committed business venture, by playing an active role in promoting an intermediate stage of translation research & development to bridge this gap. These institutes will provide a necessary eco-system and resources to students/faculty to take their ideas beyond a first successful prototype to a pre-production prototype. The major components of the Scheme along with cost break-up are as under:-

i) 20 Design Innovation Centres	Rs.200 crore
ii) One Open Design School	Rs.25 crore
iii) National Design Innovation Network (NDIN)	Rs.10 crore
iv) MME/PAB	Rs.5 crore

3. The detailed guidelines of the scheme are enclosed.


4.3.14

(Amit Khare)

Joint Secretary to the Govt. of India

Tel:23071486

Encls: as above.

To

1. The Secretary, Planning Commission.

2. The Secretary, Department of Expenditure, M/o Finance.
3. The Secretary, D/o Industrial Policy & Promotion
4. The Secretary, D/o Commerce
5. The Secretary, M/o Environment and Forest.
6. The Secretary, D/o Information Technology
7. The Secretary, D/o Telecommunication
8. The Member Secretary, National Innovation Council, Yojana Bhawan
9. The Adviser, Higher Education, Planning Commission
10. The Adviser (PAMD), Planning Commission.
11. JS & FA, MHRD.
12. The Chairman, AICTE/NUEPA/UGC
13. The Director, Prime Minister's Office.

Copy for information to:

1. All Bureau Heads of Department of Higher Education, Ministry of HRD
2. PPS to HRM/PPS to MOS(ST)/PPS to MOS(JP)
3. PPS to Secretary (HE)