

**PRESS INFORMATION BUREAU  
GOVERNMENT OF INDIA**

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**STATUS OF NATIONAL INITIATIVE FOR DESIGN INNOVATION**New Delhi, 2<sup>nd</sup> February, 2022

Government launched the scheme of “National Initiative for Design Innovation (NIDI)” in March, 2014. Scheme envisaged establishment of 20 Design Innovation Centres (DIC), One Open Design School (ODS) and One National Design Innovation Network (NDIN) across the country for promoting the culture of innovation, design and creative problem-solving. Presently, 20 DICs have been established on Hub-Spoke Model with 64 Spokes. DIC Hubs include 10 Indian Institutes of Technology (IIT), 9 Central/State Government Universities and a School of Planning and Architecture. ODS and NDIN have been established in IIT, Bombay and Indian Institute of Science (IISc), Bangalore respectively.

The NIDI scheme does not provide the allocation of funds to any specific district. DICs are established by co-locating them in existing publicly funded institutes of national repute, like IIT’s, NIT’s, Central and State universities, to facilitate optimal utilization of the existing resources including faculty and infrastructure with a funding of Rs.10.00 Cr. for each DIC. Institutes are selected for setting up of DICs on the basis of the thematic areas to be worked upon, innovative ideas/products to be developed under the scheme, discipline of institute.

The objective of the scheme is to promote a culture of innovation and creative problem-solving. It is envisaged that these DICs would not only focus on the spread of design education but also propel the R&D activities in design that become the catalyst for devising innovative solutions to societal challenges suiting Indian conditions. DICs have been developing the culture of design innovation in the country and continuously creating an atmosphere where students and community come together to make a difference in human life. Under the scheme, More than 50 start-ups have been initiated/supported, around 2000 innovative products initiated/delivered and approximately 250 patents are filed.

The information was given by the Minister of State for Education, Dr. Subhas Sarkar in a written reply in the Rajya Sabha today.

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