



एक कदम स्वच्छता की ओर

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सूचना का
अधिकार

भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन

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GOVERNMENT OF INDIA

MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY

SHASTRI BHAVAN

NEW DELHI-110 115

24th July, 2019

D.O. No.F. 27-6/2019-IS-9

Dear *Sec / Ma'am,*

As you are aware, the Department of School Education & Literacy have been observing Swachhata Pakhwada every year from 2016 onwards in coordination with the State Governments and UT administrations. I would like to place on record our appreciation for the excellent work done by the States and UTs, every year in making Swachhata Pakhwada of this Department, a successful mass movement involving nearly 100 million children and other functionaries besides members of the community.

2. As per the Calendar of Swachhata Pakhwadas for the year 2019 circulated by Cabinet Secretariat, Government of India and Ministry of Jal Shakti, Department of Drinking Water & Sanitation (DDWS), Govt. of India, the Swachhata Pakhwada for this Department is from 1st - 15th September, 2019.

3. For observing the Swachhata Pakhwada in a befitting manner for focused participation resulting in cleanliness, sanitation and hygiene drive and other related activities in schools with active involvement of students, teachers and community, the schools/ institutions may be instructed to undertake the following suggested participatory activities during this period:-

- (i) Swachhata Shapath may be organised by all schools and Educational Institutions wherein all students and teachers/staff may participate.
- (ii) Holding meeting of SMCs/PTAs or between parents and teachers in the first week of the Pakhwada to highlight the importance of cleanliness and sanitation among children and teachers; and to encourage and inspire them to continue with the good practices for hygiene and sanitation in school as well as home.
- (iii) Teachers to inspect sanitary facilities in every school/institution and make proposal/plan for repair and upkeep of the facilities, if required.
- (iv) Competitions can be held in districts/blocks/clusters for clean and well maintained premises and toilets in schools.



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- (v) Essay/Quiz competition for students on Cleanliness and Hygiene practices in school.
- (vi) Painting competition for students, teachers and parents.
- (vii) Debates on Swachhata.
- (viii) Swachhata awareness messages to be posted on the website of the Organisation/schools. Alternatively, photographs on Swachhata may be displayed in schools.

4. Besides the above participatory activities, **the following activities may also be undertaken by the teachers and administration of the schools:**

- (i) Weeding out/ recording of the old files, records as per procedure.
- (ii) All kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/ institutions and disposed off as per procedure.
- (iii) Teachers and students in association with local representative should propagate the theme of the Pakhwada among citizen in nearby areas.

5. Further, in order to give impetus to the programme and create mass awareness, it is requested that the following activities may be undertaken at the State level:

- (a) Audio visual programme/IEC material to be created to motivate students/ employees and others on Swachhata and water conservation.
- (b) Electronic banners may be created and uploaded on the departmental/ state web portals to highlight the observance of the Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.
- (c) Increased focus may be given on community participation for the Swachhata Abhiyan in schools/ institutions and schools may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- (d) Songs on Swachh Bharat may be disseminated.
- (e) Student Ambassadors may be nominated for focusing on Swachhata during the Pakhwada.

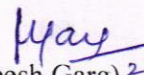
6. **Suggested Action plan for Swachhata Pakhwada, 2019 (1-15 September, 2019) is enclosed.** You are accordingly requested to take necessary action and issue necessary instructions to district authorities, the schools/educational institutions, so as to ensure participation of students, teachers, parents, local people and representative etc., whole heartedly in the Swachhata Pakhwada during 1st-15th September, 2019 and make the Swachhata Pakhwada successful.

7. You are requested to kindly intimate the number of schools and students participated in the Pakhwada, activity-wise in your State / UT to this Department. Photographs, video, films etc. together with highlights of each day of the Pakhwada may be uploaded on the **Google tracker** (Data) and **Google drive** (Photos, Videos and Pictures). The details of Google tracker and drive also will be forwarded separately for uploading details of activities and photographs on daily basis.

8. The best performing State/UTs/Organisations may also be given prizes based on their participation in the Swachhata Pakhwada.

With regards,

Yours sincerely,


(Maneesh Garg) 24/7/19

The Education Secretaries/ Principal Secretaries of all States/UTs.

Copy for similar action to:-

- | | | |
|---------------------------|---|---|
| 1. Chairman, CBSE | } | With the request that they may kindly upload details of Swachhata Pakhwada activities in organizations under their control on the Google tracker/drive. |
| 2. Chairman, CISCE | | |
| 3. Commissioner, KVS | | |
| 4. Commissioner, NVS | | |
| 5. Director, CTSA | | |
| 6. Director, NCERT | " | " |
| 7. Chairman, NIOS | | |

Copy also to:-

1. PS to HRM
2. PPS to Secretary (SE&L)
3. Secretary, Ministry of Jal Shakti
4. PPS to JS(SS-II)
5. PS to Director (PKS)
6. NIC cell – for uploading on the website.

**Ministry of Human Resource Development
Department of School Education & Literacy**

Suggested Action Plan for Swachhata Pakhwada (1-15 September, 2019)

1.9.2019 to 2.9.2019 (Sunday and Monday)

Swachhata Shapath Day

- Swachhata Shapath function may be organized wherein all students and teachers/staff may participate. Children to speak about Swachhata in the morning assembly.
- Class exercise, where every child will promise to take up one activity for personal/school/community/home cleanliness.
- State Education Minister/ Secretaries/ District Collectors/ District Education Officers/ School Inspectors etc. to address the school children.
- Swachhata awareness message to be posted on the website of the Department/Organisations/Schools.
- Electronic banners may be created and uploaded on the departmental/state web portals to highlight the observance of the Swachhata Pakhwada and create awareness for Swachhata.
- **Upload the number of students who took Shapath and the number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

3.9.2019 (Tuesday)

Swachhata Awareness Day

- Holding meeting of SMCs/PTAs to highlight the importance of cleanliness and sanitation among children, parents and teachers; and to encourage and inspire them for hygiene and sanitation in school as well as home.
- Teachers to inspect sanitary facilities in each and every corner of school/ institution and make proposal/plan for upkeep of the facilities.
- Extensive cleaning of toilets, MDM kitchen, classrooms, fans, doors, windows, bushes in the campus and surrounding area to be undertaken.
- Organizing camp activities to promote behavioral change to keep surrounding clean with special focus on awareness regarding plastic pollution, open defecation, deforestation, water wastage, dust/smoke free air and other anti-environmental practices.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

4.9.2019 to 5.9.2019 (Wednesday – Thursday)

Community Outreach

- All teachers may visit nearby villages to address the local communities on Swachhata, with special focus on sustaining toilet usage, and taking up waste management work in their areas. They may also sensitize local community to stop wasting of water resources and to make them aware about water conservation and ongoing Jal Shakti Abhiyan.
- Teachers' Day may be celebrated appropriately in each school.
- Increased focus may be given on community participation for the Swachhata Abhiyan in schools/institutions and teachers may also be involved in undertaking cleanliness and awareness drives in nearby areas.
- Teachers and students in association with local representatives should propagate the theme of swachhata pakhwada among public in local areas.
- Sloganeering with School March.
- **Upload number of teachers participating in the community outreach activities on Google Tracker and photos, videos and publicity material on Google Drive. on Google tracker and photos, videos and publicity material on Google drive.**

6.9.2019 (Friday)

Green School Drive

- Create awareness/importance of Eco Clubs in schools.
- Every school may arrange for dustbins. Dustbin with Blue and Green-color must be used for Recycled and Unrecyclable waste respectively in view of making children aware about classification of wastes.
- Planting of trees in and around school premises and encourage children for gardening.
- Reuse of waste material.
- Initiatives to curb green house effect. Weeding out/recording of the old files, records as per procedure.
- All kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/institutions.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

7.9.2019 (Saturday)

Swachhata Participation Day

- Essay/Quiz competition for students on cleanliness and Hygiene practices in schools.
- Painting competition on Swachhata.
- Debates on Swachhata – with emphasis on Gandhi Ji and Swachhata.
- Skit, Poem-making on Swachhata.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**
- **Upload number of students who participated in Painting and essay writing competition on tracker and 10 High quality photos / scans and samples of good painting and good essays selected per State on Google drive.**

8.9.2019 to 9.9.2019 (Sunday and Monday)

Hand Wash Day

- Create Awareness on the need for proper hand wash in daily life.
- Children should be taught proper method of hand washing before and after eating.
- Barrier free access to the drinking water and toilet facilities for Divyang students may be reviewed and ensured.
- Check wastage of water.
- Water from hand washing unit to be channeled to school gardens.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

10.9.2019 (Tuesday)

Personal Hygiene Day

- Audio visual programme to be undertaken to motivate students/employees and other for maintaining cleanliness.
- Students will learn proper way of cutting and keeping nails clean.
- Learning about direct impact of hygiene practices on overall health.
- Supplementary Book material on Hygiene.
- Awareness on menstrual hygiene among girls of Classes VI to XII.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

11.9.2019 (Wednesday)

Swachhata Hi Seva (SHS) Day

- Launch of “Swachhata Hi Seva” Day 2019 involving all students in the school.
- Class III-V students to participate in hand washing with soap campaign.
- Shramdaan by students of class VI-VIII within the school.
- Shramdaan by students of class IX-XII by participating in outdoor Swachhata campaigns.
- **Upload number of students who participated in shramdaan and the number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

12.9.2019 (Thursday)

Swachhata School Exhibition Day

- Photographs, paintings, cartoons, slogans etc. on Swachhata activities may be displayed in schools. Parents and community members may be invited to attend the exhibition.
- State may document some of these exhibitions.
- Making artifacts using local recycled-raw material for storage of waste i.e., artistic dustbins using local skills promoting their culture.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**
- **Top 3 entries each of painting and essay writing competition at district level to be uploaded on Google drive.**

13.9.2019 (Friday)

Swachhata Action Day

- Convene Bal Sansad/Sabha specially to discuss the Swachhata Pakhwada activities in the school and suggest new activities that can be taken up by the school.
- Create awareness among students on all aspects of Swachhata – personal, physical, mental, environmental, societal etc.
- Competitions can be held in districts/blocks/clusters, for clean and well maintained premises and toilets in schools.
- Checking of water storage/portability of water in schools and sensitizing children for safe storage of drinking water.

- Students will be taught the hygienic manner of using toilets and drinking water facilities.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive**

14.9.2019 to 15.9.2019 (Saturday and Sunday)

Letter Writing Day

- Children to write letters to local Panchayat/SMC/other authorities for maintenance of their school buildings, school toilets and drinking water in schools.
- Children to write to their parents regarding what they have learnt in the past few days during the Swachhata Pakhwada and what they would want their parents to do. Some of these letters should be documented by each state and sent to MHRD.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**

Prize Distribution Day

- Prize distribution for participation of children, teachers and parents in competitions viz. Painting, Essay, Debate and Quiz to encourage Swachhata.
- All Schools/educational institutions may sum up their activities and work undertaken during the Pakhwada and select best activity for forwarding to district/state authority for uploading on the website i.e. in public domain.
- **Upload number of schools participated on Google tracker and photos, videos and publicity material on Google drive.**
- **Top 3 winning entries each of painting and essay writing competitions at State level to be uploaded on Google Drive.**
