



भारतीय प्रबंध संस्थान बंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

FTS - 19070/2016

डॉ. सुशील वछानी  
निदेशक  
Dr. Sushil Vachani  
Director

January 29, 2016

Ms. Rina Sonowal  
Director (Management)  
Department of Higher Education  
Ministry of HRD, Government of India  
Shastri Bhawan, New Delhi 110 001

**Sub: IIMB's Blended MOOC Faculty Development Programme - February 13, 2016**

Dear Ms. Sonowal,

As you might be aware, the Indian Institute of Management Bangalore (IIMB) is India's first management school to launch Massive Open Online Courses (MOOCs). Since launching our MOOCs in July 2015, we have reached out to over 140,000 students across the world, including over 47,000 in India. Our MOOCs are available at: <https://www.edx.org/school/iimbx>

We believe that MOOCs can have tremendous positive impact on management education in India. The quality of education can be raised significantly using blended models of delivery, where faculty teaching at schools across the country can use MOOCs available for free from IIM Bangalore, and blend them with their own in-class teaching. With that in mind, we are launching our 'Blended MOOC Faculty Development Programme' to expose faculty at other schools to MOOCs, and help them understand how they can use MOOCs in their own teaching. The first edition of this programme will be offered at IIM Bangalore on February 13, 2016.

IIM Bangalore's faculty will deliver the train-the-trainer sessions for their own MOOCs that are starting in March 2016:

- International Business Environment and Global Strategy - Dr. Sushil Vachani
- Innovation and IT Management - Dr. Rahul De
- Introduction to People Management - Dr. Vasanthi Srinivasan

A nominal fee of ₹500/- will be charged. Registration is mandatory as seats are limited.

Registration Link: <https://IIMB Blended MOOC FDP Registration>  
FDP Agenda Link: <https://FDP Agenda>

I would appreciate it very much if you could forward this information to schools that you feel might be interested. If you would like more information, please do not hesitate to contact me.

With Best Regards,

Sushil Vachani

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